

## THE RETURN OF AN ICON

- Excellent even better

Revox presents the new Revox B77 MK III and at the same time its new, own Revox Analog Master Tapes Collection!



## NEW!

REVOX B77 MK III  
TAPE RECORDER

Find out more!  
[revox.com/intro-b77](http://revox.com/intro-b77)



Dear Revox Partner,

We are pleased to inform you today about some very special new products:

For the first time in history, Revox - true to our motto "Studio Sound Quality" - is making it possible to listen to original recordings from recording studios in studio quality in your living room!

After a long period of preparation, Revox is now presenting two absolute product highlights:

**NEW! Revox B77 MK III Tape Recorder**

Revox has put its heart and soul into the production of a new B77 - a real audiophile highlight! It was a great challenge to produce an icon of audio history like the B77 again. The start of production was only possible thanks to our highly motivated and experienced Revox employees. The B77 MK III is once again a real milestone! It combines proven components such as the improved original Revox sound heads, with a considerably extended service life, and the unique Revox motors with completely redesigned audio electronics. The result is a new edition of the legend that sets new standards. The B77 MK III is a greatly improved B77 - with a sound quality that puts everything that has gone before in the shade.

**NEW! Revox Analog Master Tapes Collection**

In the past, the vast majority of tape machine users made their own recordings at concerts or on the radio. It was not possible to buy the original tape recordings from the recording studios. Revox has now closed this gap and, with its exclusive cooperation partner Horch House, has concluded long-term contracts with the world's most important music labels. As a result, Revox can now make 1:1 copies of the original tapes directly from the recording studios at KLANGWERK in Villingen with the utmost care and at slow speed. The Revox analog master tapes are perfectly matched to the new B77 MK III.

These new products will expand the current Revox product portfolio and open up additional and very good sales opportunities for you.

In particular, the unique interaction of these new products offers you a high level of attractiveness for expanding your buyer potential and successful customer discussions.

In the future, Revox will focus on the two product segments of multi-user and analog music, in which the B77 MK III and the first master tapes will be the first products to be launched on the market.

We would be happy to talk to you about marketing in a personal meeting.

Find out more about our new products below.

We look forward to successful sales together!

Yours  
Revox Team

---

**NEW!**

## The return of an icon - the new Revox B77 MK III Tape Recorder

< Excellent even better >



Revox presents the new **Revox B77 MK III** and at the same time its new, own **Revox Analog Master Tapes Collection**. Both manufactured in the Revox KLANGWERK in Villingen for perfect interaction.

A significant step for the analog community - a significant step for Revox.

## **NEW! Revox B77 MK III – a new highlight of analog audio technology**

The Revox B77 is a true icon in the audio world. Famous and awarded for its outstanding sound reproduction and high-quality, sustainable construction, it sets the standard for analog audiophile excellence.

As a Revox product, it reproduces music exactly as the artists recorded it in the studio.

With the new B77 MK III Stereo Tape Recorder, the Revox development team has now redesigned this special product and improved it with significant new features.

The entire electronics have been optimized with the components and simulation options available today. Proven components are still used, such as improved original Revox pickups, with a considerably longer service life, and the unique Revox motors. The result is this outstanding new version: The B77 MK III.

All the new details, such as the audio technology for even better sound reproduction and recording quality, the precisely manufactured, high-quality sound heads, a digital counter, the ability to play all common tape standards, a wide range of connection and optional expansion options have been perfected by our developers, technicians and designers. The B77 MK III is manufactured in the Revox factory in Villingen.

The result is an extraordinary sound experience and an immediately recognizable yet visually new highlight.

### **Built for eternity**

Like its predecessors, the new B77 MK III is manufactured to the highest quality standards as an audiophile masterpiece and visual work of art and stands for demonstrable sustainability like no other audio product. The high level of production and quality control required for the B77 MK III means that no more than 20 machines can be produced per month.

### **Created for the extraordinary**

With the B77 MK III, the Revox development team has once again decisively extended the limits of what is possible in analog audio technology.

Therefore, this new Revox B77 is something unique and created for those who seek the best and therefore rely on the incomparable sound and manufacturing quality of Revox!

The B77 MK III now closes the circle from the recording studio directly to the living room. Never before has it been possible to listen to analog music recorded in the recording studio at home without converting it to a digital format. Only Revox offers this continuity of analog high-end, from analog music recording to analog music playback at home!

The unique music experience is raised to a whole new level by the perfectly matched B77 MK III and the Revox Analog Master Tapes.

A must for every music lover who wants to experience the best possible music quality at home.

Price:

15.950,- € / CHF incl. VAT

Available from the end of December 2024

# The perfect interplay

Unique: Revox tape recorders and Revox tapes



## NEW! Revox Analog Master Tapes Collection - for the very best music enjoyment

Every artist wants to be able to record their music in the best possible quality. To this end, recording studios still produce analog tapes of the music recorded in the studio - the so-called “studio master tapes”. Revox's aim has always been to make this quality tangible in the living room - this means “Studio Sound Quality”.

In the Revox KLANGWERK, Revox has now set up its own copying line consisting of professional Studer / Revox tape recorders. Here, the exclusive master tapes with the original recordings from the recording studios are copied slowly and with the greatest care at 1:1 speed in the best possible quality. From October 2024, something very special will be created for tape lovers in Villingen. With the Revox Master Tapes, they will have the opportunity for the first time to enjoy the analog quality from the recording studios in their own living room, completely unadulterated and truly analog.

Revox thus unites the world of tape recorders and master tapes in an impressive synergy and uniqueness - only from Revox.

## Unique products from the Revox KLANGWERK

Handmade in the Revox factory in the Black Forest - Made in Germany - the special new Revox tapes from the genres: classical, rock/pop, jazz... offer the optimum combination for the highest sound enjoyment. This manual production process of the tapes in Villingen is based on many years of expertise and the highest precision.

Everything for an extraordinary audiophile sound experience and manufactured from a single source at Revox KLANGWERK!

The range of exquisite Revox Master Tapes will be continuously expanded over the coming years.

Price:

480,- € / CHF incl. VAT

Available from the end of November 2024

---

## The unique music experience: Revox - Studio Sound Quality

Further information will be available soon at [www.revox.com](http://www.revox.com)  
(from: Wednesday 16.10.2024)

Direct links:

[www.revox.com/intro-b77](http://www.revox.com/intro-b77)

[www.revox.com/music-shop](http://www.revox.com/music-shop)



**REVOX**  
Studio Sound Quality

Revox (Schweiz) AG  
Eichwatt 5  
CH 8105 Watt-Regensdorf

Revox Deutschland GmbH  
Am Krebsgraben 15  
D 78048 VS-Villingen

Revox Handels GmbH  
Josef-Pirchl-Strasse 38  
AT 6370 Kitzbühel

[Recommend newsletter](#) | [Unsubscribe](#) | [Imprint](#)